

PRESS RELEASE

## ROOSEGAARDE TO FLOOD CITIES ACROSS EUROPE WITH WATERLICHT

Dutch artist and innovator Daan Roosegaarde reveals a new WATERLICHT tour including stops in the UK (Castleton), Spain (Madrid) and the Netherlands (Middelburg) from September 2017 onwards. WATERLICHT is an installation which shows the power and poetry of water whilst confronting visitors with the impact of climate change and rising sea levels.



WATERLICHT – Studio Roosegaarde

### 21-23 September 2017, UK: AND Festival Castleton

The tour will kick off from 21<sup>st</sup> to 23<sup>rd</sup> of September at the AND (Abandon Normal Devices) Festival in Castleton. WATERLICHT will flood valleys of the National Trust's Peak District Estate in the West part of the village. It will highlight geological and glacial histories of the valley that have been carved out by glacier water hundreds of years ago whilst connecting to the present threats of flooding today.

### 21 October 2017, SPAIN: Madrid

Its journey will continue in Madrid at the center of the city, the Paseo de la Argentina, Parque de El Retiro. It will be showcased for one night on the 21<sup>st</sup> of October on the occasion of the candidacy to include the Salon del Prado and Retiro Park in the list of World Heritage of UNESCO. The Paseo del Prado and Retiro Park are unique spaces that in these 400 years have preserved the spirit of the ideas of the Enlightenment dedicated to culture, science, leisure and are committed to preserving our environment for today and tomorrow.

### 1-4 November 2017, THE NETHERLANDS: Middelburg 800

WATERLICHT will take the center stage at the celebrations for Middelburg 800, the capital of the province of Zeeland, the Netherlands. WATERLICHT will celebrate Middelburg's 800th year of establishment. From the 1<sup>st</sup> to the 4<sup>th</sup> of November, WATERLICHT welcomes visitors of all ages to experience the level of water if the Dutch dikes were not build.

*"With Waterlicht Roosegaarde uses LEDs to conjure an on-demand Aurora Borealis in mesmerising waves of light. It was a warning about rising sea levels, but also a prompt to get visitors thinking about harnessing the energy of the oceans." Nick Compton, WIRED magazine*

*"Waterlicht is an inspiration for the future: can we build floating cities, how much power can we generate from the movement of water? Experience the vulnerability and the power of living with water." Daan Roosegaarde, Artist and Innovator*

## ABOUT WATERLICHT

WATERLICHT is the dream landscape about the power and poetry of water. As a virtual flood, it shows how high the water could reach without human intervention and raises awareness around rising water levels caused by global warming.

Originally the artwork was created for the Dutch District Water Board Rijn & IJssel. New site-specific series of WATERLICHT were created for the Museumplein in Amsterdam which attracted more than 60.000 visitors in one night, Nuit Blanche in Paris, UNESCO Schokland, and the Afsluitdijk in the Netherlands.

Read more at <https://www.studioroosegaarde.net/project/waterlicht/info/>

## ABOUT DAAN ROOSEGAARDE

Dutch artist and innovator Daan Roosegaarde (1979) is a creative thinker and maker of social designs which explore the relation between people, technology and space and best known for creating landscapes of the future. He founded Studio Roosegaarde in 2007, where he works with his team of designers and engineers towards a better future. Roosegaarde is Young Global Leader at the World Economic Forum and featured by Forbes and Good 100 as a creative change maker.

## VISITORS INFORMATION

### UK, Castleton

- Location: Peak District National Park, Castleton, the UK.
- Dates: September 21st ~ 23rd
- Admissions: Free entrance

### SPAIN, Madrid

- Location: Parque de El Retiro, Paseo de la Argentina, Madrid, Spain.
- Dates: October 21st
- Admissions: Free entrance

## THE NETHERLANDS, Middelburg

- Location: De Markt, Middelburg, the Netherlands.
- Dates: November 1st ~ 4th
- Admissions: Free entrance

## FOR PRESS ACCREDITATION AND MORE INFORMATION

Contact Public Relations Marie-Anne Souloumiac & Jane Lee / [pr@studioroosegaarde.net](mailto:pr@studioroosegaarde.net)  
[www.studioroosegaarde.net](http://www.studioroosegaarde.net)

Facebook: [www.facebook.com/DaanRoosegaarde](http://www.facebook.com/DaanRoosegaarde)

Instagram: [www.instagram.com/roosegaarde](http://www.instagram.com/roosegaarde)

Twitter: [www.twitter.com/SRoosegaarde](http://www.twitter.com/SRoosegaarde)

LinkedIn: [www.linkedin.com/company/studio-roosegaarde](http://www.linkedin.com/company/studio-roosegaarde)