

SMART HIGHWAY



Smart Highway are interactive and sustainable roads of today. Designer Daan Roosegaarde and Heijmans Infrastructure develop new designs and technologies for this 'Route 66 of the future'.

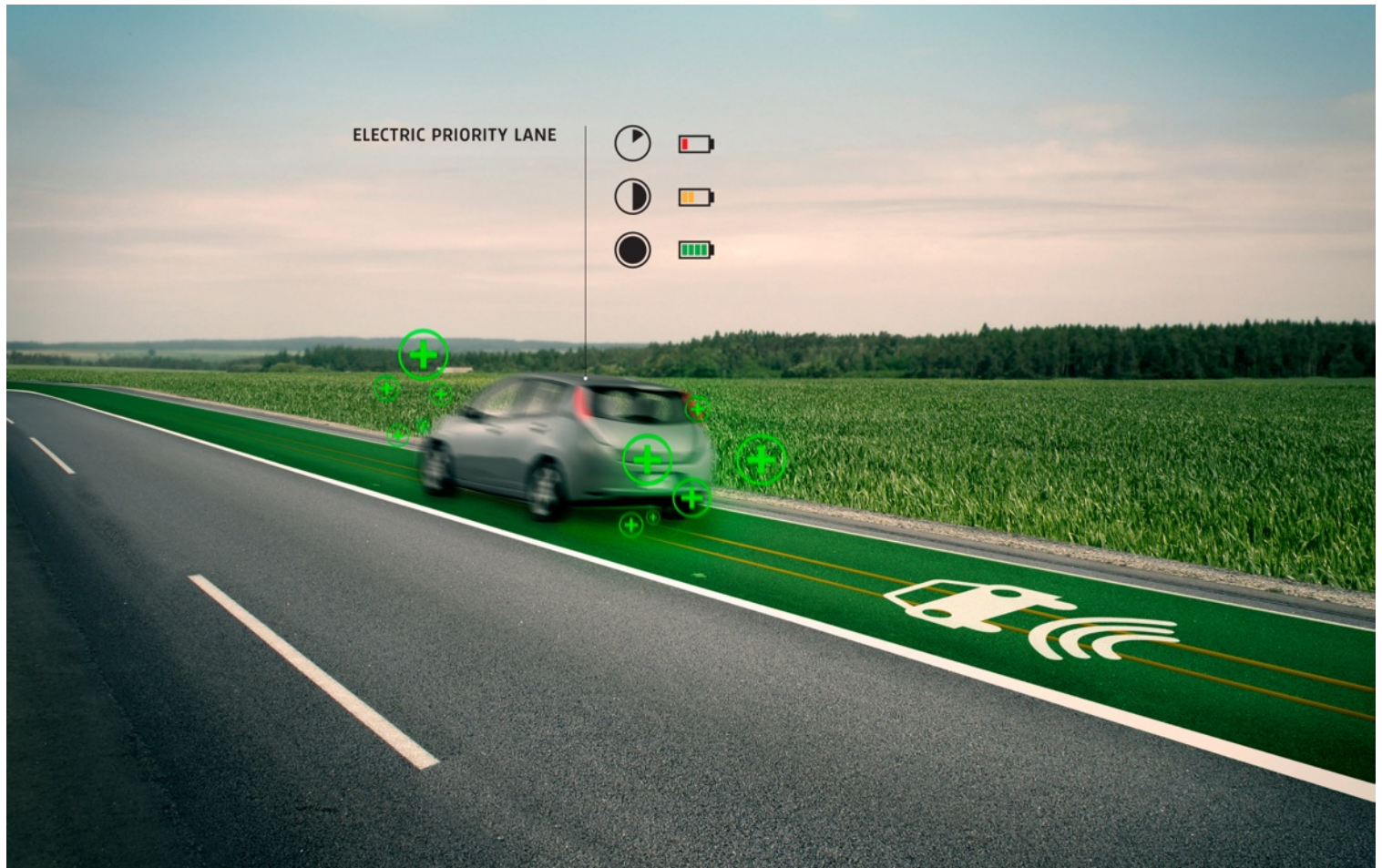
New designs include the 'Glowing Lines', 'Dynamic Paint' and 'Electric Priority Lane'. The goal is to make roads that are more sustainable and interactive by using light, energy and road signs that automatically adapt to the traffic environment and people.

Smart Highway has been awarded with 'Best Future Concept' by the Dutch Design Awards and is winner of the INDEX Award 2013. The first meters Smart Highway have been realised in the Netherlands, and will be further launched international.

Self commissioned by Studio Roosegaarde and Heijmans.

Specs: 2012-2015. Smart paints, harvesting energy, sensors and other media.

More info: www.studioroosegaarde.net & <http://www.smarthighway.net>





Daan Roosegaarde and director of Heijmans