

PRESS RELEASE

'Windlicht', the latest artwork by Roosegaarde, shows the beauty of green energy.

Green energy. Everyone wants it, but not in their backyard. An odd thing for a country known for its picturesque windmills dating from the 18th century. How can we once again give green energy the allure it deserves?

'Windlicht' (Windlight), the latest work of Roosegaarde, is a dance of bright lines. Special software and tracking technology detect the windmill blades rotating at 280 kilometres per hour. Green lines of light are connecting the blades. This creates a dynamic play of light and movement. Roosegaarde: "Windlicht creates the missing link between the Dutch and the beauty of our new landscape."

Daan Roosegaarde was inspired by Kinderdijk. For him these windmills from 1740 are a perfect example of Dutch innovation. Reconnecting with the landscape and creating a positive image around green energy also drives him. Roosegaarde developed the artwork together with a team of designers and engineers.

Windlicht is supported by KPN, who became climate neutral this year and has been exclusively using green energy generated in the Netherlands since 2011.

Visitors can tune into radio canal Windlicht FM 105.3 FM to hear the stories behind the artwork.

Practical information:

'Windlicht' can be experienced for free on the 11/12 March from 20:00 to 23:00 at the Eneco wind farm at St. Annaland in Zeeland. After that more Windlicht evenings will be exhibited. Due to the weather sensitive nature of the artwork these dates can vary. Please check our social media for the most recent information.

We advise visitors to wear sturdy footwear and warm clothes. The location is near the intersection Molendijk/Annevosdijkseweg in St. Annaland, Zeeland. You can probably experience the artwork also in the surroundings nearby. After this the artwork will travel to new locations around the world.

More information about the project and any future locations of Windlicht can be found at <https://www.studioroosegaarde.net/project/windlicht/>

For the press, not for publication:

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